Marketing and Personnel Recruitment Research -Frankfurt and Rhein-Main area - Facility Management



Project Title	Marketing and Personnel Recruitment Research - Frankfurt and Rhein-Main area - Facility Management
Project Summary	Selected candidate will research and collect information about new channels to publish our vacancies to the prospective candidates (Engineers, Administrative Staff, and Trade Workers). The goal of the project is to have an overview of the various channels/methods for announcing vacant positions.
Country	Germany

Project Description

Marketing and Personnel Recruitment Research - Frankfurt and Rhein-Main area - Facility Management U.S. Consulate Frankfurt (the physically largest diplomatic post of the U.S. Government – 52 acres) Facility Management Section is seeking new announcement channels to communicate the vacancies in the Facility Management Section. Intern research from a previous project conducted by two students of the VSFS concluded that it is more financially viable to hire in-house staff to support the maintenance demands our over 67-year-old historic facilities than outsourcing. However, the labor market for engineers and trades workers in Germany is extremely competitive and it is a challenge to receive qualified applicants through the classic announcements in our Electronic Recruitment Application powered by Monster (ERA).

This position is expected to have two major tasks:

- 1) Identify announcement channels for engineers, administrative staff, trades workers/technicians vacancies
- 2) Research, collect and categorize data and identify advantages and disadvantages to each method with cost (in case it is used)

Required Skills or Interests

Skill(s)
Data analysis
Economic analysis
Research
Social media management

Additional Information

Additional Skills:

Human Resources

General Market Research - online

Business Data management and analysis

Strong communication skills to communicate with prospective companies/contact persons and to present research to Consulate Management

Education/Expertise/Interest in Business Administration or Facility Management

Language requirements - Fluent in speaking, listening, reading and writing German and fluent in speaking, reading, and writing English

Language Requirements

Language Speaking Proficiency Reading Proficiency Importance

German Full professional proficiency Full professional proficiency Required